Virtual Talk
The Slavery Adverts 250 Project

Shrewsbury Public Library
Zoom Event

Wednesday, November 18th 7:00 PM

The Slavery Adverts 250 Project identifies every advertisement mentioning enslaved people (for sale, wanted, runaways, captured, and so on) that appeared in every newspaper published in colonial America 250 years ago that day.

All advertisements are distributed via the project's Twitter feed; they are also included in a daily digest that appears on the Adverts 250 Project. This project demonstrates the extent of slavery in everyday life and commerce throughout the English colonies in the years immediately before the American Revolution.

 It also underscores the complicity of the early American press in perpetuating slavery.

PLEASE REGISTER HERE

You will receive a Zoom invite the day before the event

ABOUT THE PRESENTER

Prof. Carl Robert Keyes is a professor of History at Assumption University. Prof. Keyes directs and publishes two digital humanities projects devoted to the history of advertising. The Adverts 250 Project, a daily research blog, examines an advertisement published in a American newspaper 250 years ago that day.